

TELEVISION PRODUCER

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WHO IS A TELEVISION PRODUCER?

Television became a sizable industry in the late 1950s and since then the position of television producer has been critical to its success. Television producers are the financial and creative masterminds who bring together all the major aspects of a scripted show, supervising the pre- and post-production stages of filmmaking.

There are several different types of producers, the most common being executive, associate and co-producers, all of whom have different responsibilities.

WHAT THE WORK INVOLVES:

A typical day for a television producer might include:

- Outlining, establishing and managing the budget
- Reviewing scripts to determine which scripts or ideas to produce
- Writing and editing scripts or news stories
- Auditioning actors or on-air talent
- Hiring directors and crew members
- Ensuring the programmes stay on schedule and deadlines are met
- Reviewing rehearsals or recordings to ensure compliance standards are met
- Overseeing all aspects of production
- Approving shoot locations



A television producer's job is a high-stakes job with demanding deadlines and erratic work schedules, but seeing you name in the credits is worth it.

Producers may spend a lot of time in the office or maybe based in a studio or on location.

WHO IS THIS CAREER FOR?

Being a television producer will require you to have great management, communication, creative, troubleshooting, financial and business skills. Flexibility and mobility are extremely important as well.

WHAT CAN I EARN?

As a television producer you can earn a median level salary.

HOW DO I QUALIFY?

A bachelor's degree in film and television production, directing, communication or another related field is usually required. Although you do not need a post graduate qualification, having some form of experience is an added bonus.

WHO OFFERS TRAINING IN JAMAICA?

Caribbean Institute of Media and Communications (CARIMAC)

Northern Caribbean University

University of the Commonwealth Caribbean (UCC)

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