

YOU OWN YOUR CAREER – GO FOR IT!

The world is fast becoming one big marketplace, and all workers wherever they are, are, being sucked in by the current.

In this global environment workers are required to take on a different attitude to work and the workplace.

Most of the beliefs we have about ourselves, our career and work now have to be discarded as we prepare not just for work, but for the future world of work. This future is not tomorrow, it is now. In this scenario be prepared for the gig economy, work is now on platforms not in a workplace - the digital world . Flexible forms of work.



In this new scenario, two important points are ownership and responsibility. The concept of having a job for life is out the window, along with the idea that it is the responsibility of your employer to prepare you after you get that job. You will be expected to be job-ready at all times, presenting with the requisite skills, abilities, aptitude and attitude. You also do not own your job.

As you prepare yourself for this future, consider this advice from highly respected motivator, author and dean of personal development, the late Earl Nightingale:

"The biggest mistake that you can make is to believe that you are working for somebody else. Job security is gone. The driving force of a career must come from the individual. Remember: Jobs are owned by the company, you own your career!" Remember that while the cry might be for 'JOBS! JOBS! AND MORE JOBS!' we must each one of us ensure that we are ready, ready and more ready with the right attitudes, approach and motivation to succeed.

And this does not just mean ready by our own local standards, but ready to meet global workplace standards.

WORLD CLASS STANDARDS

World-class education and training are available at the click of a mouse. We are sure of that and only high-calibre graduates can succeed in high-performance environments.

Increasingly, more graduates will be employed in significant numbers working in global environments where global standards are expected.

To be successful we must all ensure that we can:

Work well with people of different ethnic, social, political or educational backgrounds while understanding their concerns;

Base ideas about people on their behaviour and not on stereotypes;

Respect the rights of all;

Develop knowledge about work;

Become skill-oriented, learn new skills and become multi-skilled while knowing that skills are the currency of the workplace and skills must be marketable;

Learn which skills are most sought-after;

Value gender and cultural diversity; and

Be prepared to meet the world on a global standard, not even mutually agreed standards, but on global standards.

This issue of CHOICES will help you to become a world-class worker, a valued employee, and an immensely successful individual by helping you to understand the importance of skills and knowledge of the future workplace.